CAPE COD TODAY

Why advertise your business with CapeCodToday.com?

STRONG SEARCH ENGINE PRESENCE

Our in-house search engine optimization team works to rank our sites highly on all major search engines for over 100 Cape Cod-related search terms.

GREAT TRAFFIC

CapeCodToday.com is where the locals turn for community news! Offering a broad spectrum of information, our site attracts new visitors while keeping the current viewers coming back for more. Our site has over **5.5 million** page views every year!

YOUR AD DOLLARS ARE TARGETED, NOT WASTED

By offering compelling, constantly updated content for free, we can ensure that our sponsors' ads are being seen by consumers with a direct interest in the Cape Cod market!

GREAT VALUE FOR RESULTS

All advertisers get a run-of-site banner ad, plus a listing and link to their website in the appropriate categor(ies.)

Your monthly specials are emailed to our list of over 3,000 opt-in subscribers.

ADVERTISING RATES

Price includes business directory listing & link

BIG BOX AD:	$165/month	*ROS, Includes 1st-tier listing in business directory*
HALF BOX AD:	$60/month	*ROS, Includes 2nd-tier listing in business directory*
TILE AD:	$42/month	*ROS, Includes 3rd-tier listing in business directory*
POLICE & FIRE SECTION AD*:	$275/month	*Leaderboard Ad, Includes 1st-tier listing in business directory*
REAL ESTATE SECTION AD*:	$150/month	*Leaderboard Ad, Includes 1st-tier listing in business directory*
OBITUARIES SECTION AD*:	$150/month	*Leaderboard Ad, Includes 1st-tier listing in business directory*
HOME PAGE BIG BOX AD*:	$300/month	*One of 5 rotating ads ncludes 1st-tier listing in business directory*

**3 month minimum. Additional directory links $10/month each.*
Links on additional eCape sites: 15% off link of equal or lesser value with purchase of one link at full price

eCape *easy marketing. click here.*

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