

CAPE COD KIDZ

Why advertise your business with CapeCodKidz.com?

STRONG SEARCH ENGINE PRESENCE

CapeCodKidz.com appears in the top five spots for the following Google searches: Cape Cod kids • Cape Cod kids camps • Cape Cod kids activities and many others

GREAT TRAFFIC

CapeCodKidz.com is part of the eCape network of sites which receive a combined total of nearly 6 million visits per year. CapeCodKidz.com is the ONLY dynamic website for local parents.

YOUR AD DOLLARS ARE TARGETED, NOT WASTED

CapeCodKidz.com is constantly updated with fresh content and useful information for local parents.

GREAT VALUE FOR RESULTS

All advertisers get a run-of-site banner ad, plus a listing and link to their website in the appropriate category(ies).

Monthly click reports emailed to each advertiser.

Prices start at just \$420/year.

ADVERTISING RATES

Price includes business directory listing & link

TILE AD:	\$35/month	Includes 3rd-tier listing in business directory
HALF BOX AD:	\$55/month	Includes 2nd-tier listing in business directory
BIG BOX AD:	\$150/month*	Includes 1st-tier listing in business directory

*3 month minimum. 10% discount for 6 months; 15% for 12 months. Additional directory links \$10/month each. Links on additional eCape sites: 15% off links of equal or lesser value with purchase of one link at full price



easy marketing. click here.